

CODE OF ETHICS

At **British Gold Trust**, we are committed to upholding the highest standards of ethical conduct in all aspects of our business. Our Code of Ethics serves as a guiding framework for our employees, partners, and stakeholders, outlining the principles and values that define our behaviour and interactions.

1. **Integrity:** We conduct ourselves with honesty, integrity, and transparency in all our dealings. We adhere to ethical principles and strive to earn and maintain the trust and confidence of our clients, partners, and the community.
2. **Professionalism:** We maintain a professional demeanour and approach in our interactions with clients, colleagues, and stakeholders. We treat everyone with respect, courtesy, and fairness, regardless of background or status.
3. **Confidentiality:** We respect the confidentiality of sensitive information entrusted to us by clients, employees, and partners. We handle confidential information with care and discretion, ensuring that it is protected from unauthorized access or disclosure.
4. **Compliance:** We comply with all applicable laws, regulations, and industry standards governing our business operations. We conduct ourselves ethically and responsibly, avoiding conflicts of interest and ensuring compliance with legal and regulatory requirements.
5. **Accountability:** We take responsibility for our actions and decisions, holding ourselves accountable for upholding the principles of this Code of Ethics. We acknowledge and learn from our mistakes, striving to continuously improve and uphold the highest standards of ethical conduct.
6. **Social Responsibility:** We are committed to making a positive impact on society and the environment. We support sustainable practices, diversity and inclusion, and corporate social responsibility initiatives that contribute to the well-being of our communities and the planet.
7. **Fair Competition:** We compete fairly and ethically in the marketplace, respecting the rights and interests of our competitors, customers, and stakeholders. We reject unethical business practices, including bribery, collusion, and unfair trade practices.
8. **Conflict Resolution:** We resolve conflicts and disputes in a fair, transparent, and timely manner, seeking mutually beneficial solutions that uphold the principles of fairness, respect, and integrity.
9. **Continuous Improvement:** We are committed to ongoing learning and development, striving to enhance our knowledge, skills, and expertise. We encourage open communication, feedback, and collaboration to foster a culture of continuous improvement and innovation.
10. **Reporting Violations:** We encourage employees, clients, and stakeholders to report any violations of this Code of Ethics or concerns about unethical behaviour. Reports will be treated confidentially and investigated promptly and impartially.

By adhering to this Code of Ethics, we demonstrate our commitment to ethical conduct, integrity, and accountability in all our business practices and relationships.